



## Joe and Mary Wilson Community Benefit Fund of Mary Washington Hospital and Stafford Hospital Community Benefit Fund

### General Guidelines

#### Introduction

Mary Washington Hospital (MWH) and Stafford Hospital (SH) Foundation, through the Joe and Mary Wilson Community Benefit Fund and SH Community Benefit Fund, continue our commitment to the community through Responsive Grant Making<sup>i</sup> (*Community-driven*) and Initiated Grant Making<sup>ii</sup> (*Foundation-driven*).

Our grants program has evolved over the years, with many improvements made along the way. Starting with the January 2017 funding cycle, we have prioritized new funding categories under Responsive Grant Making.

#### Strategic Priorities

In 2015, Mary Washington Healthcare, along with other community partners, conducted the 2015-2016 Rappahannock Region Community Health Needs Assessment (CHNA). The CHNA was developed through an extensive collaborative process involving key community stakeholder and citizen input coupled with extensive data gathering and analysis. The assessment provided an overview and prioritization of the health needs in the Rappahannock Region (including the City of Fredericksburg and the counties of Caroline, King George, Orange, Prince William, Spotsylvania, Stafford, and Westmoreland).

After close consideration and examination of the identified community healthcare priorities, MWHC developed nine (9) objectives. The Foundations have chosen to use these objectives as a basis for awarding available grant dollars through the Responsive Grant Making process of the respective Community Benefit Funds.

**Responsive Grant Making:** At least 80% of the available Community Benefit Funds for grants in a specific year will be for programs, services, and education that align with any of the following nine approved objectives, and/ or are considered initiatives that align with strategic priorities of MWHC, Mary Washington Hospital or Stafford Hospital, and are considered Community Benefit<sup>iii</sup>:

1. Facilitate access to health-related services for uninsured/underinsured, while supporting a stronger community referral process and population management.
2. Decrease obesity of children and adults through increased physical activity, proper nutrition, and proper weight management and increase diabetes education and screening by targeting both the pre-diabetic and diabetic population.
3. Increase focus on improving and maintaining cardiovascular health, with an emphasis on addressing heart disease and stroke.
4. Improve access to Behavioral Health Services, both directly as well as in providing support for community initiatives.
5. Increase focus on prevention and treatment of substance abuse, including the improper use of illicit drugs, prescriptions drugs, alcohol, and tobacco.
6. Increase cancer education and screening opportunities (breast, lung, and prostate), while emphasizing the benefits of early detection and proper treatment.

7. Educate and inform seniors and their caregivers of relevant “aging in place” issues, including fall/fracture prevention, nutritional guidance, understanding of physical/mental changes associated with aging, and end-of-life decisions.
8. Ensure program development supports the physical, mental, and dental health of pregnant women and infants in our community, with an emphasis on proper prenatal care.
9. Educate and inform the community about prevention and management of chronic environmental and respiratory diseases (e.g. chronic obstructive pulmonary disease (COPD), pneumonia, influenza, and asthma.)

## **Restrictions**

In general, grants will not be made for the following purposes:

- Capital building expenses.
- Fundraising events.
- Programs outside of the Mary Washington Healthcare service area that do not have a direct impact on the local community.
- Endowment funds.
- Lobbying.
- Multiple-year funding.

In general, requests are rarely funded for the following expenses:

- Conferences or seminars for staff.
- Publications or media projects, except those that represent a vital component of a grant program.

No grants will be made for the following:

- Individuals.
- Organizations not classified as tax-exempt by the Internal Revenue Service.
- Activities that exclusively benefit the members of sectarian or religious organizations.
- Organizations that discriminate by religion, race, color, creed, gender or national origin.

## **Qualifications for Eligibility**

To be eligible to submit a grant application, the organization must be classified as tax-exempt by the Internal Revenue Service. The proposed program must serve residents within the Mary Washington Healthcare primary service area, which includes the City of Fredericksburg and Stafford, Spotsylvania, Caroline, King George, Westmoreland, eastern Orange, and southern Prince William counties.

Only those programs operating solely within Stafford and/or southern Prince William Counties may submit a request for funds to Stafford Hospital Community Benefit Fund. All others must submit requests to Mary Washington Hospital Community Benefit Fund.

## **Grants Timetable**

All Concept Papers and Formal Proposals must be received in the Foundation office by 5:00 PM on the specified due date.

Deadline for submission of Concept Papers	Monday, September 21, 2020
Notice regarding development of Formal Proposals	Wednesday, September 23, 2020
Conference Call Grant Application Process	Wednesday, September 30, 2020
Deadline for submission of Formal Proposals	Thursday, October 15, 2020
Grant Awards Announced	Monday, December 21, 2020
Grant checks awarded	Friday, January 15, 2021

**For more information, please contact:**

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ii **Responsive Grant-Making:** This process is two-tiered and requires a Concept Paper to be submitted as the initial step in requesting funding. Concept Papers are reviewed and, if appropriate, an invitation to submit a Formal Proposal as the second step in requesting funds is extended to the requesting agency.

ii **Initiated Grant Making:** The MWH and SH Foundations collaborate, partner or strategically align resources with others sharing Mary Washington Healthcare’s commitment to improving health and healthcare in the community. Periodically, the Foundations may initiate partner collaboration to engage the broader community and develop opportunities for investing in community initiatives. By researching and designing programs shaped around specific interventions, the Foundations hope to “move the needle” in collaboration with appropriate partners. Initiated Grant Making would be announced by either Foundation, at any time, through special communication and proposals will be by invitation only.

iii **Community Benefit:** Community Benefit is defined as programs or activities that provide treatment and/or promote health and healing as a response to identified needs in the communities served by Mary Washington Healthcare. They increase access to healthcare and improve Community Health. They are not provided for marketing purposes. A Community Benefit must respond to an identified community need and meet at least one of the following criteria:

- Improve access to healthcare services,
- Enhance health of the community,
- Advance medical or health knowledge, or
- Relieve or reduce the burden of government or other nonprofit community efforts.