



Power *of* Pink

Breast Cancer Walk



**Mary Washington Hospital
Foundation**

Saturday, October 10
Sponsorship Opportunities

Deadline for sponsorship reservations and
guaranteed t-shirts is Monday, September 21, 2026

Overview of sponsorship levels and benefits

Sponsorship levels	Title	Ultimate Pink	Pink Ribbon	Pink Pearls	Pink Mile	Pink Sneakers
Sponsor benefits						
Race Entries with T-Shirts	60	40	22	10	4	2
Pre-event recognition						
Company logo on print advertisements						
Company name included in press release						
Sponsorship recognition in "save-the-date" email blast						
Sponsor recognition on digital screens at Mary Washington Healthcare (MWHC), Mary Washington and Stafford Hospitals						
Web presence on event page, company logo with link to company's profile						Company name in text
Individual and shared posts on MWHC's social media channels	Individual and shared posts	Individual and shared posts	Shared posts	Shared posts	Shared posts	Shared posts
Promotional materials/items included in walk packets		2 items max.	2 items max.	2 items max.	1 item max.	1 item max.
Day of event recognition						
Recognition and opportunity to speak at kick-off of event						
Company mascot and vehicle showcased at event						
Table to showcase products and services						
Company logo/name displayed on sponsor signage						Company name in text
Company logo/name displayed on back of event t-shirt						Company name in text
Recognition at awards ceremony						
Post-event recognition						
Company logo/name included in thank you email blast to walk participants						Company name in text
Web presence on event page for remainder of year. Includes, logo with link to company's profile						
Sponsorship investment						
	\$7,500 (Estimated donation amount: \$6,660)	\$5,000 (Estimated donation amount: \$4,520)	\$3,500 (Estimated donation amount: \$2,880)	\$1,500 (Estimated donation amount: \$1,360)	\$750 (Estimated donation amount: \$694)	\$500 (Estimated donation amount: \$472)

*Please note: Some benefits will be subject to print deadlines

Deadline for sponsorship reservation: Monday, September 21, 2026

Deadline for guaranteed t-shirts: Monday, September 21, 2026

Questions: Please call 540-741-1512 or email: Powerofpink@mwhc.com

Power of Pink

Breast Cancer Walk

Sponsorship Registration Form

Saturday, October 10 | Walk 2.2 Miles | Rain or shine! | T-shirt deadline: Monday, September 21, 2026

Register online at PowerofPink.mwhc.com or complete the form below.

Sponsorship level	Fee	Race entries and t-shirts
☐ Title Sponsor	\$7,500	60
☐ Ultimate Pink Sponsor	\$5,000	40
☐ Pink Ribbon Sponsor	\$3,500	22
☐ Pink Pearls Sponsor	\$1,500	10
☐ Pink Mile Sponsor	\$750	4
☐ Pink Sneakers Sponsor	\$500	2

100% of proceeds benefit Mary Washington Hospital Foundation's Breast Cancer Fund. Our mission is to increase awareness of breast cancer, celebrate breast cancer survivors and raise money for breast cancer initiatives in our community.

Company name: _____ Contact: _____
Please print as the company or individual should be named. *This person will receive the sponsorship acknowledgment letter for tax purposes.*

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Fax: _____ Email: _____

☐ I am unable to attend but would like to donate \$ _____ to the Mary Washington Hospital Foundation Breast Cancer Fund.

Payment information

☐ VISA ☐ MasterCard ☐ Discover ☐ American Express ☐ Check # _____

Credit card number: _____ Card expiration date: (MM) ____ / (YY) ____

CSC (Card security code): _____ (CSC is 3 digits on back of Visa, MasterCard, Discover, 4 digits on front of American Express)

Signature: _____ Date: _____

Name on card: _____

Billing address: _____

City: _____ State: _____ Zip code: _____

Please make check payable to: MWH Foundation (Tax ID #: 52-1342371)

Please return your completed form (and check, if applicable) to:

Mary Washington Hospital Foundation
1001 Sam Perry Boulevard, Suite 100
Fredericksburg, VA 22401

Please reference Power of Pink on check.



**Mary Washington Hospital
Foundation**

PowerofPink.mwhc.com

**Questions: Please call 540-741-1512 or
email PowerofPink@mwhc.com**