

Spring 5k FEVER

Stafford Hospital



SATURDAY
April 13, 2024

Sponsorship Opportunities

Deadline for Sponsorship
Reservations and Guaranteed T-Shirts is
Monday, March 18, 2024



Stafford Hospital
Foundation



TOUR
STAFFORD
Virginia

Overview of Sponsorship Benefits

Sponsor Benefits	Sunshine	Butterfly	Daffodil	Rainbow	Ladybug	Friend
Race entries with shirts	44	26	16	10	4	2
PRE-EVENT RECOGNITION						
Company name included in press release	■					
Company name included in email blasts promoting race	■					
Web presence on event page with company logo/name and link to company's profile	■	■	■	■	■	Company Name
Sponsor recognition on internal digital screens throughout Mary Washington Healthcare, Mary Washington Hospital, and Stafford Hospital	■					
Company logo on race announcement post cards	■					
Individual/group posts on social media channels including logo with link to company's profile	Individual and group posts	Individual and group posts	Group posts	Group posts	Group posts	Group posts
Promotional materials/items included in race packets	■	3 items max.	3 items max.	2 items max.	1 item max.	1 item max.
DAY OF RECOGNITION						
Sponsor recognition and opportunity to speak at kick-off at event	■					
Company logo/name displayed on sponsor signage*	■	■	■	■	■	Company Name
Company logo/name displayed on back of event t-shirt*	■	■	■	■	■	Company Name
Table to showcase products and services	■	■	■			
Company mascot and vehicle showcased at event	■					
Company logo on bibs and finish line break tape	■					
Recognition at awards ceremony	■	■	■	■	■	■
POST-EVENT RECOGNITION						
Company logo/name included in thank you email blast to race participants	■	■	■	■	■	Company Name
Company name mentioned in press release announcing top 3 overall winners	■	■				
Web presence on event page for remainder of year including logo/name with link to company's profile	■	■	■	■	Company Name	Company Name
SPONSORSHIP INVESTMENT	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000

Please Note: Some benefits will be subject to print deadlines

*Size of company logo will be determined by Sponsorship Level

Deadline for Sponsorship Reservation: Monday, March 18, 2024

Deadline for Guaranteed T-Shirts: Monday, March 18, 2024

Questions: Please call 540.741.1512 or email: SH5K@mwhc.com



Stafford Hospital

Sponsorship Registration

April 13, 2024
At Stafford Medical Pavilion
(on campus of Stafford Hospital)

T-SHIRT DEADLINE: Monday, March 18, 2024

Register online at SpringFever5K.mwhc.com or complete the form below.

Sponsorship Levels	Fee	Race Entries
<input type="checkbox"/> Sunshine Title Sponsorship	\$7,500	44
<input type="checkbox"/> Butterfly Sponsorship	\$5,000	26
<input type="checkbox"/> Daffodil Sponsorship	\$3,500	16
<input type="checkbox"/> Rainbow Sponsorship	\$2,500	10
<input type="checkbox"/> Ladybug Sponsorship	\$1,500	4
<input type="checkbox"/> Friend	\$1,000	2

Company: _____
Please print as the company or individual should be named.

Contact name: _____
This person will receive the sponsorship acknowledgment letter for tax purposes.

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ | _____ | _____ Email: _____

Signature: _____ Date: _____

Payment Information (check one)

Visa MasterCard Discover American Express Check# _____

Credit card number: _____

Card expiration date: (MM)____/(YY)____ CSC (Card Security Code): _____
(CSC is 3 digits on back of Visa, MasterCard, Discover; 4 digits on front of American Express)

I am unable to sponsor or attend the event, but enclosed is a donation of \$_____.

Please make checks payable to: Stafford Hospital Foundation (Tax ID: 64-0963570)
Write "Spring Fever 5K" on the reference line.

Please return your completed form (and check, if applicable) to:
Stafford Hospital Foundation, 2600 Mary Washington Blvd., Fredericksburg, VA 22401
Phone: 540.741.1512 Email: SH5K@mwhc.com Fax: 540.741.2685

